

## THE AMBASSADOR OF JOY

BARRY SHORE IS A CHANGE MAKER  
AND LIFE TRANSFORMER WHOSE  
PROFOUND MESSAGE OF **JOY** IS  
BEING EMBRACED GLOBALLY.



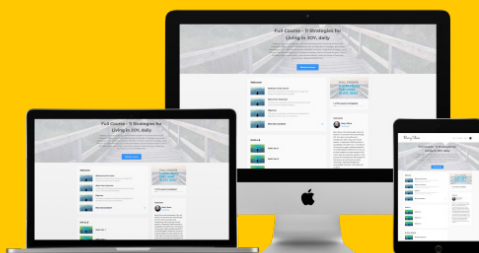
AS SEEN ON



# THE JOY OF LIVING

## 11 STRATEGIES TO MAKE YOU HEALTHIER, WEALTHIER & WISER

Drawing on ancient wisdom and demonstrated expertise in recovering from his own catastrophic illness, Barry Shore shows you how to utilize the 11 strategies for Living in JOY along with practices, tips and tools that will help you reduce, mitigate & even eliminate STRESS.



# STRESS KILLS

HIGH BLOOD PRESSURE  
FEELING OF HOPELESSNESS  
CONSTANT WORRY  
HEART ISSUES  
OBESITY  
ANXIETY  
SKIN AILMENTS  
DIABETES  
DEPRESSION  
INSOMNIA  
GASTROINTESTINAL PROBLEMS

# JOY HEALS

BETTER SLEEP  
DEEPER RELAXATION  
GREATER CONCENTRATION  
REDUCES STRESS  
SUPPORTS LONGEVITY  
PURPOSE DRIVEN  
CALM & AWARE  
BRAIN STIMULATED  
HEALTHIER LIFESTYLE  
BOOSTS IMMUNE SYSTEM  
FIGHTS PAIN  
BETTER SEX  
OPENS CHANNELS OF GIVING & RECEIVING

# 1

## S.M.I.L.E.

Seeing Miracles In Life Everyday



# 2

## *Be KIND, Always!*

EVERYONE You meet is fighting a battle You know nothing about. Be Kind whenever possible. It's always possible.





# 3

## *Don't Complain. Don't Blame.*

It doesn't help anyone, especially YOU.  
What You say makes a difference.



# 4

## *Be a Good Friend.*

Never look down on anyone unless You're helping them up. If You can count Your friends on Your thumbs You're blessed. If You're a friend that is a "thumb", You're a Blessing.



GO DEEPER INTO THIS STRATEGY

# 5

## *Happy By Choice*

Choice not chance determines Your destiny. Life is a 3D process: Decision, Discipline, Determination. Your choices today become Your reality tomorrow. Risk Happy.



GO DEEPER INTO THIS STRATEGY



**A Community for Support, Strategy  
and JOY in uncertain times!  
We got this!**

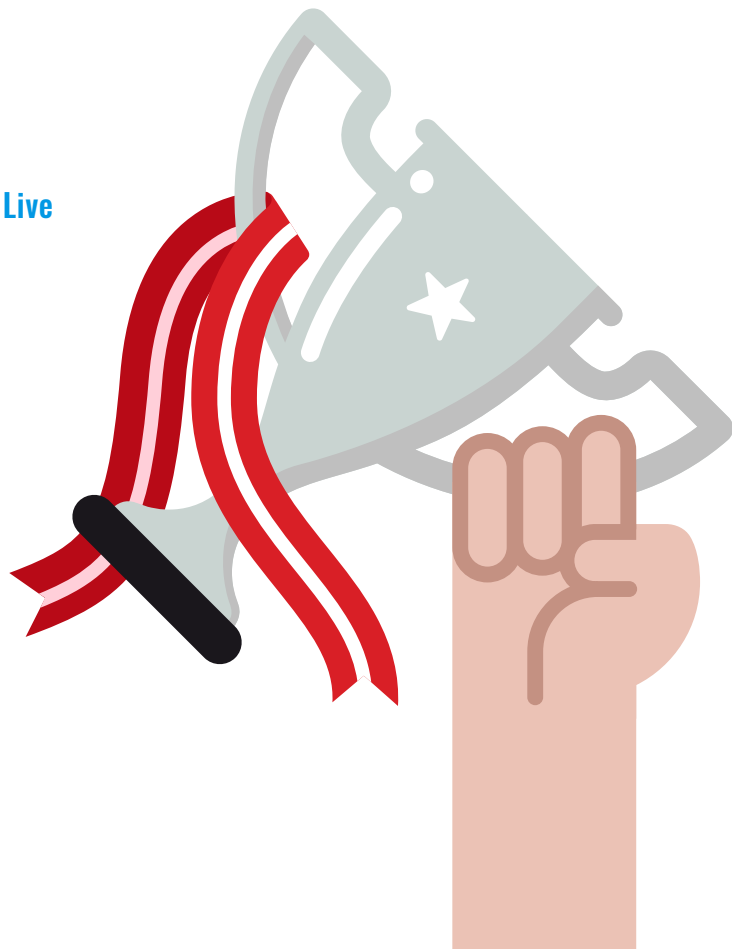


## **JOIN BARRY'S FREE FACEBOOK GROUP**

### **\$1,000 IN PRIZES EVERY MONTH!**

**JOIN FACEBOOK GROUP**

- ✓ **\$1,000 in Monthly Prizes,  
The More You Participate The More Opportunity To Win**
- ✓ **5 Three Minute Videos on Strategies That Will Help You Live  
Wealthier, Healthier And Wiser.**
- ✓ **Moment of Love**
- ✓ **Barry Shore On Various Joy Insights**
- ✓ **Weekly Barry Shore Live**
- ✓ **Daily Inspirational Messages From Barry**
- ✓ **Weekly Challenges**
- ✓ **Special Daily Events**
- ✓ **Zoom Networking Events**
- ✓ **AMA (Ask Me Anything) Event Every Month**





# 6

## Get “UNcomfortable”

Comfort is a drug. Once You get used to it, it becomes addictive. The comfort zone is where dreams go to die.



# 7

## *There's NO need to Prove Yourself*

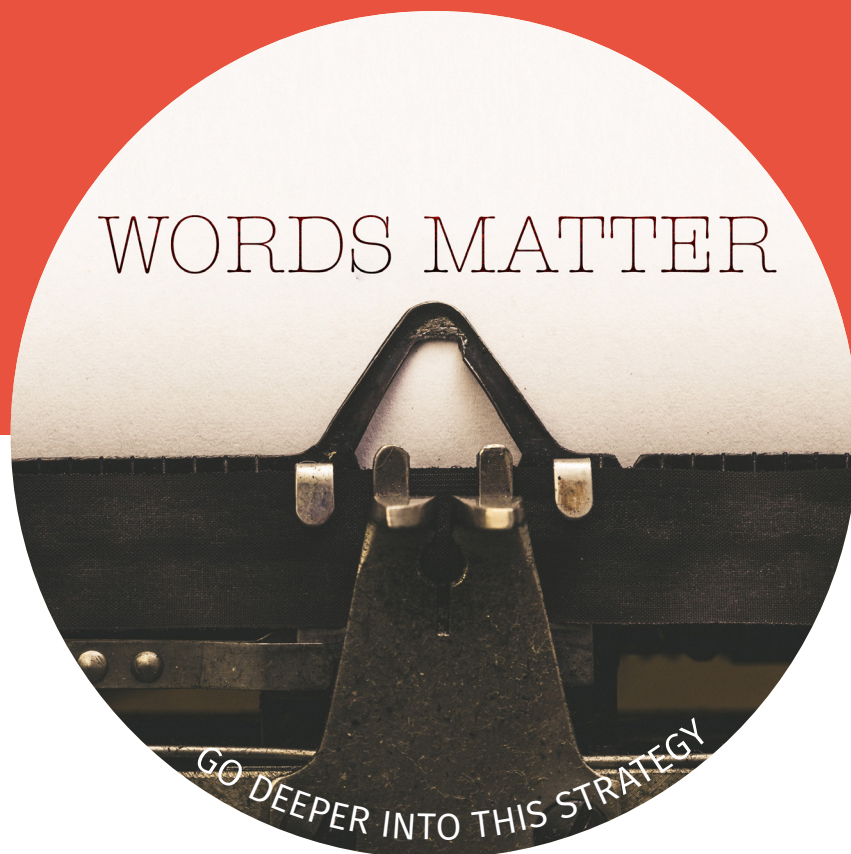
Harmony comes from within. Whether at work or home You are fully equipped and capable of achieving Your aspirations.



# 8

## *Your Words Matter*

Be impeccably careful with what You say. You may not be what You say You are; but what You say, You are.



# 9

## *Don't Take Anything Personally*

If You let compliments go to Your head, You'll  
let insults go to Your heart.



GO DEEPER INTO THIS STRATEGY



# 10

## *Always Do Your Best*

Do You like lousy customer service? Grumpy faces? Then why be anything but Your Best Self. It helps everyone. Especially You. And here's the best part: it's FUN!



GO DEEPER INTO THIS STRATEGY

# 11

## Keep Smiling

A smile costs nothing but gives much. It enriches those who receive without making poor those who give. It takes but a moment but the memory sometimes lasts a lifetime. A smile creates happiness in the home, goodwill in business and is the countersign of friendship. A smile is sunshine to the sad and is nature's best antidote for trouble. Some people are too tired to give You a smile. Give them one of Yours as no one needs a smile as much as he who has none to give.





# INCLUDED IN THE JOY OF LIVING PROGRAM

11 Strategies for Living in Joy Course (11 hours) **\$2000 Value**

Monthly Live Webinar **\$1200 Value**

Monthly Newsletter **\$600 Value**

Moment of Love audio series **\$250 Value**

Access to Facebook group **(Priceless)**

**FOR A LIMITED TIME ONLY**

**\$4050 Value, normally at  
~~\$19.97~~ monthly, now **\$9.97** monthly  
or save 17% by paying **\$99** yearly**

<p>The JOY of Living Program</p> <p><b>\$9.97</b></p> <p>PER MONTH</p> <p><b>SUBSCRIBE NOW</b></p>	<p>MOST POPULAR</p> <p>The JOY of Living Program</p> <p><b>\$99</b></p> <p>BILLED YEARLY</p> <p><b>SUBSCRIBE NOW</b></p>
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"Barry is a mixture of Richard Simmons and Tony Robbins... POWAHFUL!..."



**Jack Canfield**

*co-author of the Chicken Soup for the Soul series*